

## 1 VALUES



We are a team of individuals with diverse backgrounds and strong values; placing respect at the forefront of our relationships. We want to know what motivates you, which helps us better meet your needs - giving you the optimal outcome. Our thoughtful approach is the heart of our continued success.

## 2 MORE MONEY



Maximum access, exposure and visibility on all advertising and marketing avenues. There are no gaps in the information exchanges which means we give you the most value. As tenacious and skilled negotiators, we maximize value on all fronts. Our structure allows us to deploy greater resources to what matters - providing you with consistent, seamless execution to every transaction.

## 3 VALUABLE KNOWLEDGE



Clients can count on our market knowledge and insight to help them make the best real estate decisions. Our reputation combines the insights of veteran brokers with the latest trends in commercial real estate. We have the network, the reach and acumen needed to effectively price, position and close any transaction.

## 4 TEAM-ORIENTED



Our culture is rooted with a strong sense of collaboration and teamwork. We have no internal broker competition. We foster a culture in which we help each other with accounts, relationships, ideas and transactions.

## 5 REPUTATION



Our firm is known throughout the brokerage community as one that is responsive, "deal-oriented" and equitable in fee sharing. When other brokers see our listings, they know they will be treated fairly, with respect, and a high level of professionalism.

## 6 RESULTS



Our brokerage is committed to providing you with the best client services available and our track record and resume is extensive. We only pursue listings if we believe we can create mutually beneficial results.

## 7 LONG-TERM APPROACH



Our emphasis is on the relationship, not the transaction. We are proactive, hardworking and do what is in the best interest of our clients. We view you as a partner in business, not a commission.

## 8 WE COMMUNICATE



The #1 Complaint about brokers is communication. We place a high value on consistent communication. When you work with our brokerage, we guarantee you have our attention - you are our priority.

## 9 COMMITMENT



We are not in the business of guaranteed results, we are in the business of guaranteed commitment. We ensure all of our deals are handled with efficiency and integrity. We provide you the right to terminate our listing agreement if we are not meeting the terms agreed upon. Our commitment is that we will not be outworked by anyone in the industry.

## 10 COMMUNITY FOCUSED



We transform and enrich our community through commercial real estate. Our brokers cultivate long lasting relationships and we encourage and welcome all market participants to use our company as a resource.